

Public Relations Internship

Clark County Fair - Summer 2026

Duration: Beginning of June through end of July 2026

Hours: 20- 40+ hours/wk

Internship Overview:

The Clark County Fair is seeking a spirited and passionate go-getter to join the staff this summer to assist with public relations and marketing efforts in preparation of and during the 2026 Fair, July 24-31. As an intern, you'll work closely with the Fair Manager to execute assigned tasks to promote the Fair overall as well as specific events during the week, including event planning and coordination, media and sponsorship coordination, basic design, grassroots initiatives and more. The ideal candidate is a self-starter who is able to think outside the box and to accomplish the goal at-hand, while also having the ability to stay focused, organized and on task. Thriving in a business environment is also key, as our intern will communicate directly with other staff members, Fair Board members, others heavily involved in Fair activities, vendors, sponsors, entertainers, etc. This internship is an excellent opportunity to further hone your PR/marketing skills in a hands-on setting that will provide you with portfolio pieces, networking opportunities, constructive feedback, and real-world experience.

Intern Responsibilities (just to name a few):

- Yard sign & Fair guide distribution
- Event planning/coordination - Fair Queen Contest, Opening Ceremony, etc.
- Sponsorship coordination and execution
- Serve as main point-of-contact for entertainment acts
- Design programs and other basic informational pieces
- Assist Executive Director and Assistant with carrying out duties to keep the fair running (supply runs, picking up lunch, back up on phones if needed)
- Coordinate meals for week of fair, stock drinks and snacks for fair office and entertainment trailer
- All hands-on deck during Fair Week

Minimum Qualifications:

- Current undergraduate student studying public relations, communication, ag comm, marketing, agriculture or related field

- Excellent written and interpersonal communication skills
- Working knowledge and experience in core areas of public relations - digital/online, media relations, copywriting, social media, event planning and promotion, grassroots efforts
- Working knowledge of Microsoft Office Suite and/or Adobe Creative Suite
- Basic graphic design capabilities
- An interest in agriculture is preferred but not required
- Past experience with the Clark County Fair is a plus
- Last but not least, a positive, can-do attitude!

How to Apply:

Email cover letter, resume, one writing sample (preferably PR-related, i.e., news release, feature article, etc.) and two professional references to: Laura Sharp at Laura@clarkcoag.com

Deadline to Apply: March 27, 2026